

Vedang Bisne

UI/UX Designer

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A passionate and user-centric UI/UX Designer with a strong foundation in creating intuitive and engaging digital experiences. Leveraging a unique blend of Mechanical Engineering principles and insights into human behavior, I specialize in transforming complex problems into elegant, user-friendly solutions. My entrepreneurial drive, demonstrated by successfully delivering impactful website designs for various clients, is complemented by hands-on expertise in user research, wireframing, prototyping, and visual design gained through an Advanced Certification. I am eager to craft exceptional products that truly resonate with people.

Professional experience

Freelance, Nagpur
Web Designer

May 2023

- Collaborated with diverse clients to translate business visions and user needs into impactful digital experiences.
- Guided the entire product design process from user research and strategic wireframing to interactive prototypes and polished visual designs.
- Delivered highly effective, easy-to-navigate, and aesthetically pleasing websites, consistently achieving client business objectives.

Grosvenor Casino, Cardiff
Poker Dealer

May 2022 — January 2023

- Honed keen observational skills and user empathy by analyzing player behavior and anticipating needs in a fast-paced environment.
- Developed meticulous attention to detail, strong problem-solving, and clear communication under pressure to ensure smooth game dynamics and positive "user experiences."

Mechfarm Equipment, Nagpur
Product Development Engineer

June 2020 — July 2021

- Applied technical expertise in product development, collaborating with cross-functional teams to design innovative solutions.
- Focused on enhancing efficiency and user experience through ingenious engineering solutions.

Neela Communications, Nagpur
Media Planning

July 2016 — June 2020

- Analyzed target audiences and consumption habits, applying data-driven decision-making to optimize media campaigns.
- Collaborated with creative and client teams, leveraging insights akin to user testing to refine strategies, enhancing analytical thinking and user segment understanding.

Education

Advanced Certification in UI UX Design

International Institute of Information Technology Bangalore & Simplilearn

B.E. Mechanical Engineering

Yashwantrao Chavan College Of Engineering, Nagpur

Skills & Expertise

UX Design: User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, User Flows, Journey Mapping, Heuristic Evaluation.

UI Design: Visual Design, Interaction Design, Layout & Typography, Color Theory, Style Guides, High-Fidelity Mockups.

Tools: Figma, Elementor.

Transferable Skills: Analytical Thinking, Problem-Solving, Cross-functional Collaboration, Data-Driven Decision Making, Project Management, Attention to Detail, Communication, Fluent in English.

Project and Research

Car Rental Website Redesign: Led comprehensive user research and designed a streamlined, user-friendly website. Focused on improving navigation, optimizing booking flows, and applying UX principles (e.g., Miller's Law) to simplify complex processes, significantly enhancing user experience.

Connectify App (Sports Community App): Conducted in-depth UX research and developed a high-fidelity prototype for a mobile app connecting users with similar hobbies locally. Designed intuitive discovery features, secure connection mechanisms, and integrated a fitness tracker to boost user motivation and community engagement.

Design of Automatic Preemptive Safety Measures: (Mechanical Engineering Project) Integrated advanced bumpers with collision detection sensors, focusing on seamless sensor integration, rigorous testing, and intelligent prediction algorithms to enhance vehicle safety. Applied problem-solving and systems thinking directly transferable to complex digital product design.